

**ABSTRACT OF THE INVENTION**

- [54] An apparatus and method for displaying a plurality of icons on the display of a mobile terminal are provided. Icons are displayed in at least two different sections. The first section includes icons having sizes determined by comparing characteristics of associated messages to one or more context values, such as time of day, geographic area, or user profile characteristics. The second section includes icons having sizes determined by the proximities of the message sources to the mobile terminal.

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